

DARPAN

FMS NEWSLETTER

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A Monthly Newsletter of Faculty of Management Studies, SNGIST



SNGIST Management Fest – "ZEITGEIST 2K21 – RANAM"

"A tribute to corona Warriors"

Faculty of Management Studies, SNGIST organized "ZEITGEIST 2K21", MBA National Level Management Fest from 1st to 5th March 2021. More than 250 students from different colleges (both inside and outside Kerala), have registered for different events of National Level Management Fest. The events included Best Manager (YODHAMUKYA), Best Management

Team (EKTA), H R Games (ZASTRADHARA), Marketing Games (PRAVAH), Operations Games (PARIVAHANA), Finance Games (ARTHAJAT), Business Quiz (DVOYODHA) and many other Non-Management Games.



ZEITGEIST 2K21 "RANAM" INAUGURATION



Dr. M Sivanandhan, Chairman of Gurudeva Trust inaugurated the 5-day Management Fest. Manager K S Pradeep, Director Dr. k. S. Divakaran Nair, Principal in charge, Prof. John J Palakkapilly, Dr.Sagini Thomas Mathai, MBA Dean in Charge and Dr.Nitha Unnikrishnan C, Management Fest Faculty Coordinator felicitated during the occasion.

ZEITGEIST 2K21 "RANAM" Valedictory **Function**





Gurudeva Trust chairman Dr. M. Sivanandhan presided over the valedictory function of SNGIST National level Management fest "ZEIT-GEIST 2K21 RANAM". Manager K. S. Pradeep, Principal (In charge) Prof. Er. John J Palakkapilly, MBA Dean (In charge) Dr.Sagini Thomas Mathai and Ms. Husna Muhamed(Management Fest Faculty Co-ordinator) Felicitated during the occasion. From among the participants from different college in side the nation Minu Salila has been selected as the Best Manager. Students of A J Institute of Management Studies, Manglore were selected as the Best Management Team and Indus Business Academy secured the over all Championship.

Women's Day Celebration

Faculty of Management Studies observed International Women's Day on 8th March 2021. Dr. M. Sivanandhan, Gurudeva trust Chairman inaugurated the function. Prof. MonammaKokkad(Director of Kerala State Minority Development Finance Corperation) and Dr. Sangeetha K Pratap(Assistant Professor, School of Management Studies-CUSAT) delivered the key note address. Manager-K. S. Pradeep, Director-Dr.K. S. Divakaran Nair, Principal- John J Palakkapilly, MBA HOD incharge- Dr Sagini Thomas Mathai and Program coordinator- Dr.Nitha Unnikrishnan C falicitated during the occasion.





Students Webinar



Faculty of Management Studies organised a student webinar on Neuro Marketing on March 19th 2021. Mr. Rojan P P, Mr. Krishnanunni and Ms. Anjitha Anil presented papers on the webinar. Dr.Sagini Thomas Mathai was the faculty coordinator of the program.



Faculty of Management Studies organised a student webinar on Design Thinking on 26th March 2021. Ms. Ashly K A, Mr. Amallal M L and MS. Amrutha Selvan presented papers on the webinar. Dr. Jalaja N R was the faculty coordinator of the program.

Placement

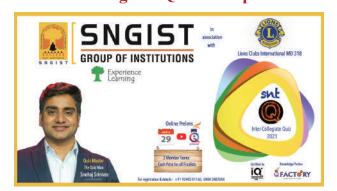
Kudos to Ms. Amrutha Selvan, Ms. Arya Pradeep and Ms. GreeshmaGovind(Trimester 5, FMS) on their achievement.





Faculty of Management Studies organised student webinar on on" Social Media Intelligence" on 31st March 2021. Mr.Muhammed Ashiq, Ms. Karishma K Krishna and Mr. AthulVenupresented papers on the webinar. Dr.Nitha Unnikrishnan C was the faculty coordinator of the program.

Intercollegiate Quiz Competition



SNGIST Group of Institutions and Lion's club International, MD 138 jointly organized Intercollegiate quiz competition for Undergraduate and Post-graduate students on 29th March 2021. Students from many colleges from both inside and outside the state has participated in the program conducted on virtual platform.

Faculty Engagements

- * Dr.Sagini Thomas Mathai attended webinar on "Outcome Based Education and Accredition" conducted jointly by APJ Abdul Kalam Technological University and National Board of Accredition on 9th March 2021.
- * Dr.Nitha Unnikrishnan C. participated in International Webinar on the topic" Management Research writing for premier Journals: Dos and Don'ts, organised by Firebird Institute of Research in Management on 13th March 2021.
- * Ms.Neena R Krishna attended a Webinar organised by NIPM Kerala chapter on their diamond Jubilee on 15th March 2021.
- * Mr. Sreejith P. M. attended a Webinar on "GLOBAL MONEY WEEK"- on 26th March organized by Thimma Group in association with NSDC & SEBI.



ADMISSION STARTED 2021-22



MBA

- Marketing
 Finance
- Human Resources
- Operations

Add on Courses

MBA+Logistics MBA+Aviation MBA+SAP

2 yrs for all Degree Students



Faculty Coordinator



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