



DARPA

FMS NEWSLETTER

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April 2021

A Monthly Newsletter of Faculty of Management Studies, SNGIST

SNIGST Management Fest – “ZEITGEIST 2K21 – RANAM” “A tribute to corona Warriors”



Faculty of Management Studies, SNGIST organized “ZEITGEIST 2K21”, MBA National Level Management Fest from 1st to 5th March 2021. More than 250 students from different colleges (both inside and outside Kerala), have registered for different events of National Level Management Fest.

The events included Best Manager (YODHAMUKYA), Best Management Team (EKTA), H R Games (ZASTRADHARA), Marketing Games (PRAVAH), Operations Games (PARIVAHANA), Finance Games (ARTHAJAT), Business Quiz (DVOYODHA) and many other Non-Management Games.

Zeitgeist 2K21
1st - 5th March 2021

YODHAMUKYA (Best Manager) 1 st PRICE ₹10,000/- 2 nd PRICE ₹3,000/-	EKTA (Best Management Team) 1 st PRICE ₹7,500/- 2 nd PRICE ₹3,000/-	ARTHAJAT (Finance Games) 1 st PRICE ₹3,000/- 2 nd PRICE ₹1,500/-	PRAVAH (Marketing Games) 1 st PRICE ₹3,000/- 2 nd PRICE ₹1,500/-
ZASTRADHARA (HR Games) 1 st PRICE ₹3,000/- 2 nd PRICE ₹1,500/-	PARIVAHANA (Operations Games) 1 st PRICE ₹3,000/- 2 nd PRICE ₹1,500/-	DVIYODHA (Business Quiz) 1 st PRICE ₹3,000/- 2 nd PRICE ₹1,500/-	VIDYOT (Photography) 1 st PRICE ₹2,000/- 2 nd PRICE ₹1,000/-
RASA (Reels) 1 st PRICE ₹2,000/- 2 nd PRICE ₹1,000/-	SAMVEDANA (Ad. Making) 1 st PRICE ₹2,000/- 2 nd PRICE ₹1,000/-	VARNANA (Digital Painting) 1 st PRICE ₹2,000/- 2 nd PRICE ₹1,000/-	MALHAR (Music Competition) 1 st PRICE ₹1,000/-

SNGIST GROUP OF INSTITUTIONS
 zeitgeist2k21@gmail.com
 zeitgeist_2k21_ranam

"Management is, above all, a practice where art, science, and craft meet" - Henry Mintzberg

ZEITGEIST 2K21 “RANAM” INAUGURATION



Dr. M Sivanandhan, Chairman of Gurudeva Trust inaugurated the 5-day Management Fest. Manager K S Pradeep, Director Dr. k. S. Divakaran Nair, Principal in charge, Prof. John J Palakkapilly, Dr.Sagini Thomas Mathai, MBA Dean in Charge and Dr.Nitha Unnikrishnan C, Management Fest Faculty Coordinator felicitated during the occasion.

ZEITGEIST 2K21 “RANAM” Valedictory Function



Gurudeva Trust chairman Dr. M. Sivanandhan presided over the valedictory function of SNGIST National level Management fest “ZEITGEIST 2K21 RANAM”. Manager K. S. Pradeep, Principal (In charge) Prof. Er. John J Palakkapilly, MBA Dean (In charge) Dr.Sagini Thomas Mathai and Ms. Husna Muhamed(Management Fest Faculty Co-ordinator) Felicitated during the occasion. From among the participants from different college in side the nation Minu Salila has been selected as the Best Manager. Students of A J Institute of Management Studies, Manglore were selected as the Best Management Team and Indus Business Academy secured the over all Championship.

Women’s Day Celebration

Faculty of Management Studies observed International Women's Day on 8th March 2021. Dr. M. Sivanandhan, Gurudeva trust Chairman inaugurated the function. Prof. MonammaKokkad(Director of Kerala State Minority Development Finance Corporation) and Dr. Sangeetha K Pratap(Assistant Professor, School of Management Studies-CUSAT) delivered the key note address. Manager-K. S. Pradeep,Director-Dr.K. S. Divakaran Nair, Principal- John J Palakkapilly, MBA HOD incharge- Dr Sagini Thomas Mathai and Program coordinator- Dr.Nitha Unnikrishnan C falicitated during the occasion.



Students Webinar

SNGIST GROUP OF INSTITUTIONS
Faculty of Management Studies
Webinar on Neuromarketing
 (Organised by Students of MBA 2019 - 2021 Batch)

March 19, 2021

Zoom Platform

3:20 pm - 3:50 pm

Faculty Coordinator
 Dr. Sagini Thomas Mathai
 Dean - in - Charge, FMS
 Mob No- 9248501360

Faculty of Management Studies organised a student webinar on Neuro Marketing on March 19th 2021. Mr. Rojan P P, Mr. Krishnanunni and Ms. Anjitha Anil presented papers on the webinar. Dr.Sagini Thomas Mathai was the faculty coordinator of the program.

SNGIST GROUP OF INSTITUTIONS
Faculty of Management Studies
Webinar on Social Media Intelligence
 (Organised by Students of MBA 2019-2021 Batch)

Muhammed Ashiq K A Athul Venu Karishma K Krishna

Faculty Coordinator
 Dr. Nitha Unnikrishnan C
 Assistant Professor, FMS

WEDNESDAY | MARCH 31, 2021
 11:30 AM - 12:30 PM | GOOGLE MEET

Faculty of Management Studies organised a student webinar on on“ Social Media Intelligence” on 31st March 2021. Mr.Muhammed Ashiq, Ms. Karishma K Krishna and Mr. AthulVenupresented papers on the webinar. Dr.Nitha Unnikrishnan C was the faculty coordinator of the program.

SNGIST GROUP OF INSTITUTIONS
Faculty of Management Studies
Webinar on Design Thinking
 (Organised by Students of MBA 2019-2021)

Ashly K A Amallal M.L. Amrutha Selvan

Faculty Coordinator
 Dr. Jalaja N R
 Assistant Professor, FMS

FRIDAY | MARCH 26, 2021
 1:30 PM - 2:30 PM | GOOGLE MEET

Faculty of Management Studies organised a student webinar on Design Thinking on 26th March 2021. Ms. Ashly K A, Mr. Amallal M L and MS. Amrutha Selvan presented papers on the webinar. Dr. Jalaja N R was the faculty coordinator of the program.

Intercollegiate Quiz Competition

SNGIST GROUP OF INSTITUTIONS
 Experience Learning

In association with
 Lions Clubs International MD 318

Online Prelims
 March 29

2 Month Trance
 Cash Prize for all Finalists

Quiz Master
 The Duke Man
 Sreejith Srinivas

For registration & details :- +91 93495 01160, 0494 2887000

Inter-Collegiate Quiz 2021

SNGIST Group of Institutions and Lion's club International, MD 138 jointly organized Intercollegiate quiz competition for Undergraduate and Post-graduate students on 29th March 2021. Students from many colleges from both inside and outside the state has participated in the program conducted on virtual platform.

Placement

Kudos to Ms. Amrutha Selvan, Ms. Arya Pradeep and Ms. GreeshmaGovind(Trimester 5, FMS) on their achievement.

SNGIST GROUP OF INSTITUTIONS
PKJ Technologies Private Ltd.

Congratulations

Amrutha Selvan Arya Pradeep Greshma Govind

MBA 2019-2021 Batch
 Selected as
Associates
 at
PKJ Technologies Private Limited

SNGIST MBA PLACEMENT CELL

Faculty Engagements

- * Dr.Sagini Thomas Mathai attended webinar on “Outcome Based Education and Accreditation” conducted jointly by APJ Abdul Kalam Technological University and National Board of Accreditation on 9th March 2021.
- * Dr.Nitha Unnikrishnan C. participated in International Webinar on the topic" Management Research writing for premier Journals: Dos and Don'ts, organised by Fire-bird Institute of Research in Management on 13th March 2021.
- * Ms.Neena R Krishna attended a Webinar organised by NIPM Kerala chapter on their diamond Jubilee on 15th March 2021.
- * Mr. Sreejith P. M. attended a Webinar on “GLOBAL MONEY WEEK”- on 26th March organized by Thimma Group in association with NSDC & SEBI.



SNGIST
GROUP OF INSTITUTIONS

**ADMISSION
STARTED
2021-22**



MBA

- ▶ Marketing ▶ Finance
- ▶ Human Resources
- ▶ Operations

Add on Courses

MBA+Logistics

MBA+Aviation

MBA+SAP

2 yrs for
all Degree
Students



Faculty Coordinator



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Student Coordinators



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