



DARPAAN

FMS NEWSLETTER

Volume:1 Issue:2

January 2021

A Quarterly Newsletter of Sree Narayana Guru Institute of Science and Technology



Faculty of management studies is happy to present you the last quarterly newsletter for the year 2020. The quarter was special in many ways for us. The past three months saw a series of management and cultural events which were a huge success. These included,

- International webinar on “Post Covid-19 Logistics and Supply Chain Management” on 23rd November 2020
- International webinar on “corporate communication and media research” on 16th December 2020
- FIT India Programs
- Christmas Celebration” Jingle Bells 2020”

VISION

To ensure a holistic transformation of students into professionals who will be the creative technocrats and corporate leaders with social responsibility made possible through an educational system that builds competence, confidence and compassion.

MISSION

To enable students to explore the resources available to them and make their experience of it unique, personal and internalized for growth and to undergo a transformational learning. We represent this through our core values.

INTERNATIONAL WEBINAR

“Post Covid-19 Logistics and Supply Chain Management” on 23rd Nov 2020

Faculty of Management Studies, SNGIST organised one day international Webinar on the topic – “Post Covid-19 Logistics and Supply Chain Management” on 23rd Nov 2020. Mr. Dipin Vayyath,



General Manager, DP World, Cochin, Mr. Deepak Sudhakaran, Logistic In-charge – Gulf Region, Honeywell International, Mr. Purna Chander, Manager, HR, DP World, Cochin and Mr. Jiden-dran K. S., Sr. Manager Sales & Marketing, Hitachi Transport System Group Company, Chennai were the speakers for the international webinar. Mr. Dipin Vayyath, General Manager, DP World, Cochin, spoke about the impact of covid over the Business Worldwide. Mr. Deepak Sudhakaran, Logistic In-charge – Gulf Region, Honeywell International explained the present situation in the field of Logistics, the scope of job opportunities and the changes that have been implemented on different levels of logistics.

Mr. Purna Chander, Manager, HR, DP World,



Cochin, briefed the specifications of the HR activities in logistics. He specifically pointed towards how an HR Manager should make the recruitment. Also, how the pandemic affected the HR related jobs and how it still continues to affect and a lot more regarding HR and Recruitment.

Final session was handled by Mr. Jiden-dran K. S., Sr. Manager Sales & Marketing, Hitachi Transport System Group Company, Chennai, TN, who talked more on the current situation in Sales & Marketing profession.

Undoubtedly all the four sessions gave in depth knowledge on logistics and supply chain management. There were more than 400 Participants for the program. During the COVID-19 pandemic scenario, it was first of its kind webinar organized by the Faculty of Management Studies on virtual platform.

INTERNATIONAL WEBINAR

“Corporate Communication and Media Research” 16th December 2020

SNGIST group of institutions organized an International Webinar on Corporate Communication and media research on 16th December 2020. Ms Manjula panicker , the head of Corporate Com-



munications and PR Lead in Randstad N.V’s Operations, Bangalore and Ms Sruthi Babu, Director of media analytics Nielsen-Sydney, Australia were the speakers for the international webinar.



Ms Manjula panicker discussed the importance of corporate communication in current scenario and how corporate communication helps the organization to explain their mission. The speaker gave a wonderful session on Public relations. The second session lead by Ms Sruthi Babu, the director of media analytics Nielsen-Sydney, Australia talked about forging a path in the field of media research. She started the session discussing about what is research, methods of collecting data for research, importance of research and steps for the research.

INTERNATIONAL WEBINAR
CORPORATE COMMUNICATION & MEDIA RESEARCH

Organised by:
Faculty of Management Studies

Date:
16th Dec. 2020

Platform:
ZOOM

Free Registration
E-Certificate will be provided

Find more info

☎ 9846681348 ✉ fms@sngist.org

Free Registration Link:
<https://forms.gle/8ASu2TKQtNnNH6E6A>

Ms. Manjulakshmi Panicker

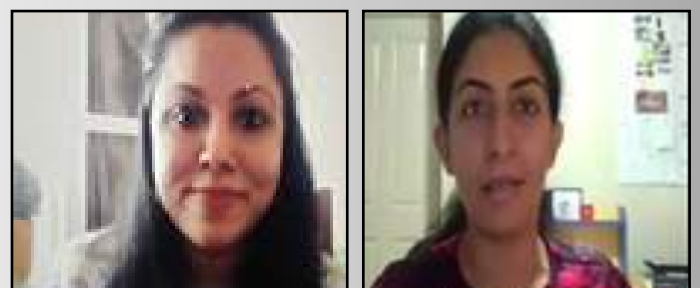
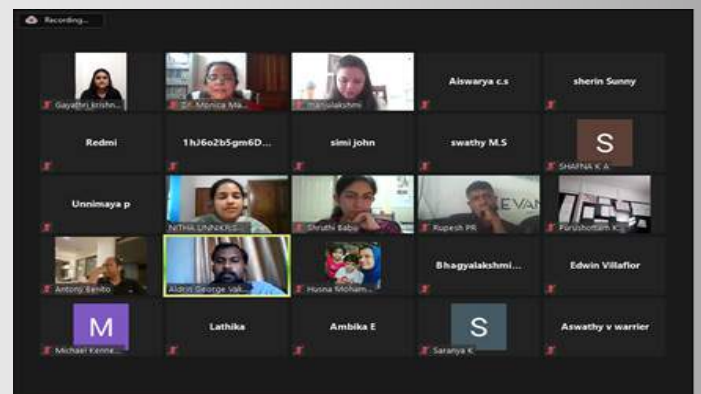
Head- Corporate Communications & PR Lead
Randstad N.V's Operations
Bangalore, India

Session - 1
PR and Corporate Communication with special reference to HR in Service Industry
Time : 3.00 pm

Ms. Shruithi Babu

Director - Media Analytics
Nielsen - Sydney, Australia

Session - 2
Forging a path in the field of media research
Time - 3.45 pm



NATIONAL YOGA WEBINAR

SWASTHYA CHINTA
A NATIONAL YOGA WEBINAR BY THE ART OF LIVING INSTITUTION OWNED BY SRI SRI RAVI SHANKAR (As part of SNGIST FIC)

WE CORDIALLY INVITE YOU ALL FOR A REFRESHING SESSION OF YOGA

Date: 18-12-2020 | Time: 10.00 am | Via: Zoom App

Resource Person

Presidential Address
Dr. M Sivanandan
Chairman (SNGIST)

Special Address
Smt. Shalini Rakesh
Senior Art of Living Trainer

Prof. K.S. Pradeep
Manager (SNGIST)

Welcome Speech
Prof. Ec. John J Palakkappilly
Principal (SNGIST)

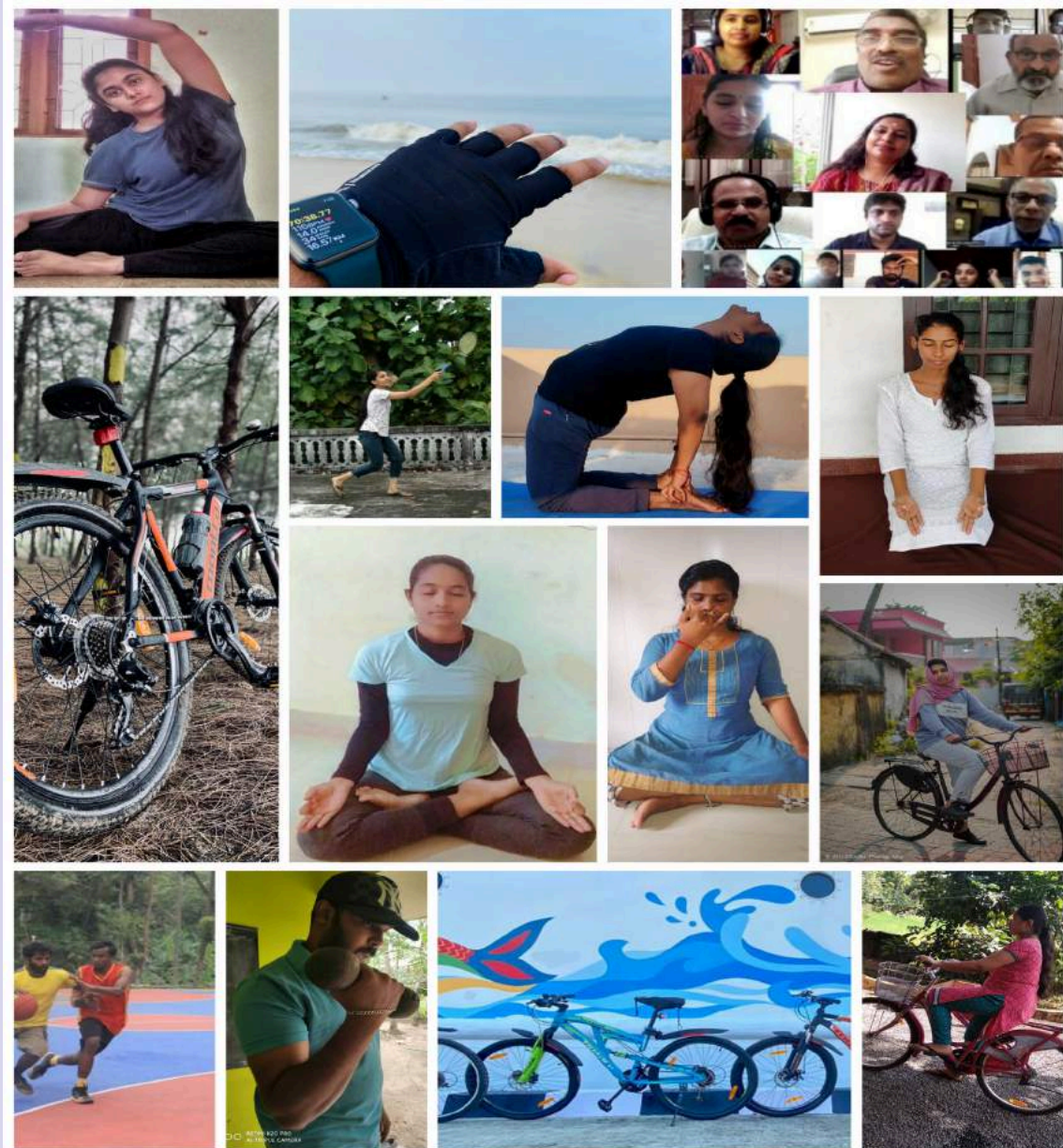
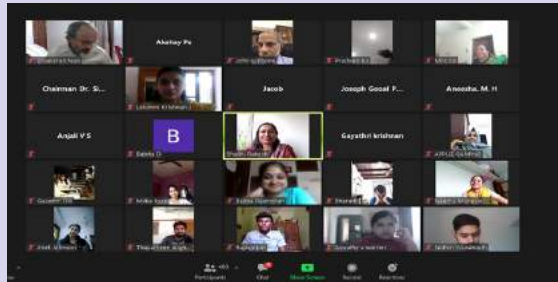
Felicitation
Dr. K.S. Divakaran Nair
Director (SNGIST)

Vote of Thanks
Ms. Lekshmi Krishnan J.
(Asst. Prof., EEE, SNGIST)

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Mansaly P.O., Mannam, N Paravur, Kochi, www.sngist.org

As part of FIT india campaign a National yoga webinar by the art of living institution owned by Sri. Ravi Shankar was organized at SNGIST Group of Institution on 18th December 2020.

The event was took over by the distinguished personality Smt. Shalini Rakesh senior art of living trainer. The yoga session was really calming and had immense positive vibe. All the faculties and students participated in the session.



FACULTY PUBLICATION

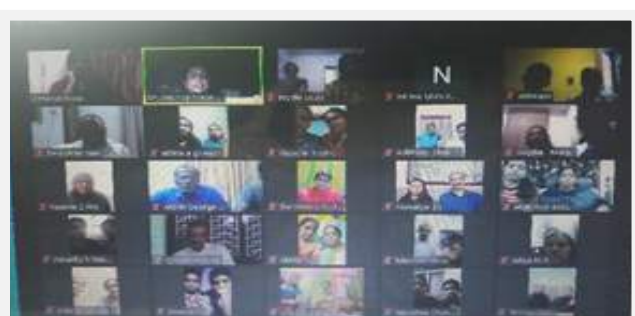
- Dr. Sagini Thomas Mathai published an article titled "A study on the influence of website quality of Mobile food ordering apps (MFOA) on customer satisfaction. Vol-43 Issue 04(U) October-December 2020 of sambodhi Journal, ISSN- 2249 6661.

FACULTY ENGAGEMENTS

- Dr. Sagini Thomas Mathai participated in AICTE sponsored online Short-Term Training Program (STTP) on GUIDANCE AND COUNSELLING organised by St. Joseph's College of Engineering and Technology, Palai during 7th to 12th December 2020.
- Dr. Jalaja N R participated in the conference organized by Indian Agricultural statistics research institute - Learn and interact with authority in statistics on 2nd January 2021.
- Dr. Jalaja N R participated in the webinar organised by Maulana Azad national Urdu university – Hyderabad on "strategy for managing personal finance" on 5th January 2021.
- Dr. Nitha Unnikrishnan C participated in E- Quiz on cultural awareness between states of India, organized by Department of Business Administration, Government Arts college, Coimbatore on 22nd January 2021 with a passing score of 100%

Parents - Teachers Meeting of Faculty of Management Studies was held on 4th December 2020.

Faculty of management Studies organized a Parents - Teachers meeting in December 2020. In the midst of Covid-19 Pandemic, the meeting went well on virtual platform.



CHRISTMAS CELEBRATION



Faculty of Management studies, SNGIST organized Christmas celebration "Jingle Bells 2020" on 18th December 2020. The event was marked by colorful cultural programs by the students and faculties from all the departments of SNGIST.

JINGLE BELLS 2020 - WINNERS

1. Drawing Competition - Gayathri Krishnan
2. Photo Challenge - Aiswarya C S
3. Cake Baking - Rekha Ravindran
4. Bottle Art - Ashna P S
5. Carol Song - Arya Pradeep
6. Digital Christmas Tree - Aiswarya C S
7. Card Making - Abhirami V P
8. Crib - Athira R
9. Christmas Pappani - Aldrin



Mr. Vinosh Peter Ms. Benessa Rose Cheriyan

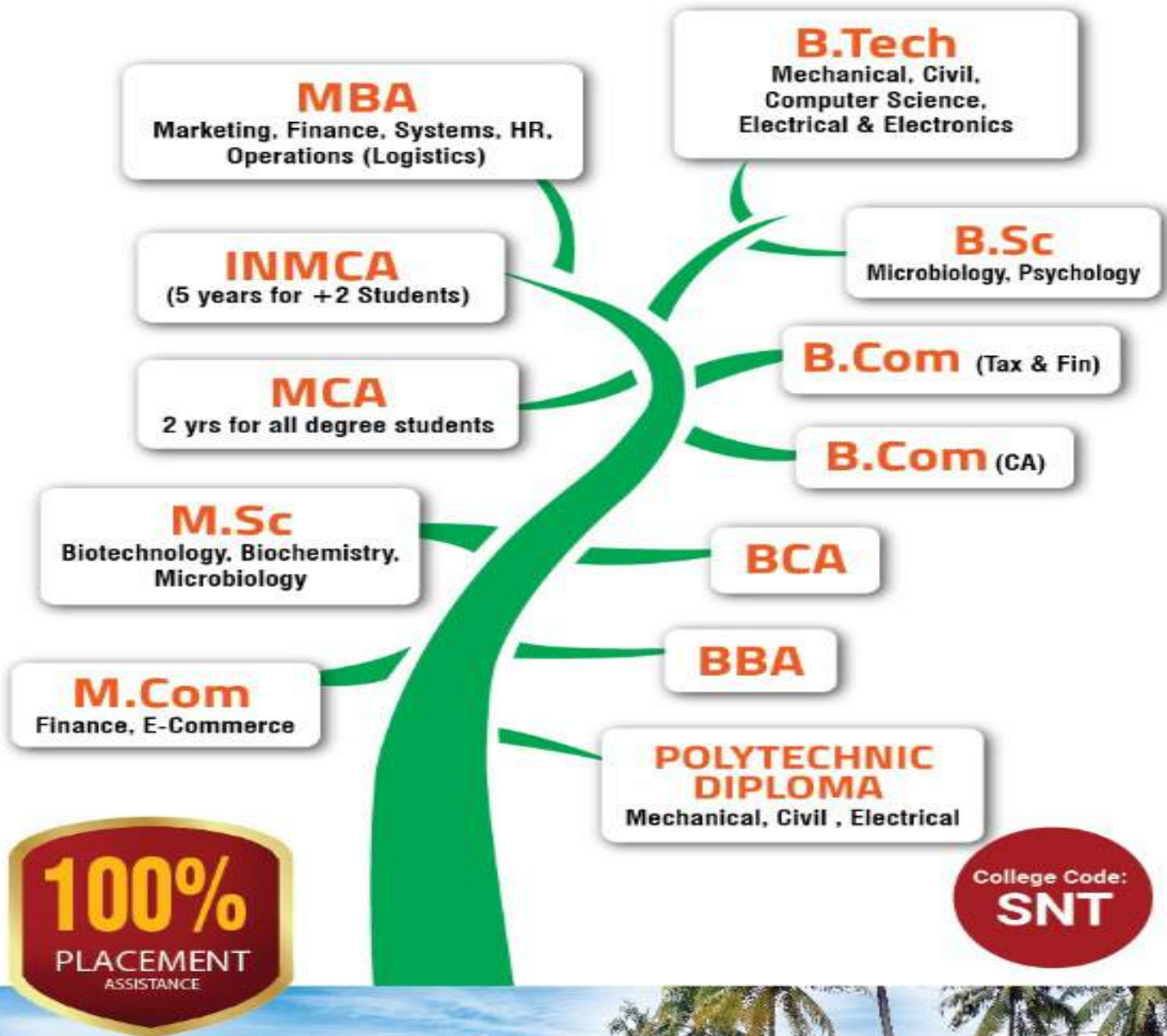
Faculty of Management Studies, SNGIST bid a heartfelt farewell to our beloved Faculty members, Dr. Vinosh peter and Ms. Benessa Rose cheriyan during the month of December 2020. We acknowledge their remarkable contributions to the department of Management studies.



SNGIST

GROUP OF INSTITUTIONS

An ISO 9001: 2015 Certified Institution | Approved by AICTE /DTE | Affiliated to KTU/MGU



MBA 2021 ADMISSION STARTED

Free K-MAT Coaching

Affordable Fees

Bank loan assistance available

Hostel & Transportation Facilities

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